



BECCA BERKENSTADT

Professional Speaker & President of Worldly Strategies

Becca Berkenstadt is recognized around the Chicago area as a digital marketing expert and a captivating speaker. As the President of Worldly Strategies, a Digital Marketing Agency celebrating 15 years in business, Becca leads a team of specialists that focus on driving growth for clients.

Her presentations leave business owners and organizational audience members with newfound confidence and competence in navigating the complexities of digital marketing. Becca's approach is pragmatic, offering not just theoretical insights but tangible tools and strategies that empower her audience to enact meaningful change within their own companies. With Becca, it's not just about imparting knowledge; it's about equipping others with the skills and resources to thrive in the digital age.

AS SEEN AT



Northwestern
University



SIGNATURE TOPICS

- ✓ Reputation Management in the Digital Age
- ✓ Social Media Strategies for Startups with Limited Budgets
- ✓ The Formula for the Perfect Sales Post
- ✓ How to Stand Out on LinkedIn in 2024
- ✓ Marketing Your Self-Published Book

TESTIMONIAL



Attendees of the McHenry Area Chamber of Commerce L.E.A.D. Conference. [WATCH VIDEO](#)



[linkedin.com/in/beccaberkenstadt](https://www.linkedin.com/in/beccaberkenstadt)



[worldlystrategies.com](https://www.worldlystrategies.com)



becca@worldlystrategies.com